

"The AIM Companies™ was founded nearly [twenty-five] years ago on the principle of providing the body nutrition the way nature intends....In the AIM Garden Trio®, AIM pioneered the use of plants—barley, carrots, and beets—as vehicles to deliver the body concentrated nutrition conveniently...." from "A grassroots organization like no other," *Partners* March-April 2002.

Circle of influence

winter 2007

LET'S TALK ABOUT INNOVATION

Although it is difficult to decide **the most important** reason we have committed ourselves to The AIM Companies™, certainly high on the list is AIM's commitment to innovation. You will *not* find copycat products in the AIM product line. AIM founders Dennis Itami and Jim Kling discovered nearly 25 years ago that barley grass was beneficial when juiced, at a time when some people were juicing wheat grass that they grew in their window sills, and there were no green juice powders. In 2002, when AIM's Canadian farming partner, Sepallo, learned that barley grass could be the perfect transporting medium through which chromium can be supplied, AIM introduced GlucoChrom™, a proprietary formula designed to provide nutritional support for blood sugar levels.

Now AIM has done it again! Below is "Question: Have you lost your spark?" an informative article written by our friend and upline member, Gerald Phillips. I have permission to offer you the benefit of his research skills. Gerald is a teacher's teacher; we have sat under his lucid presentations for many years, including in Northfield in 2000 when he was an all-day presenter at our Optimal Health Seminar at St Olaf College. Please take time to read about AIM's new Peak Endurance™, and by all means, order some. If you are not a member, you can call AIM--or us--and we will tell you how you too can enjoy the benefits of some of AIM's innovative products to enhance the quality of your life. [Gerald Phillips can be contacted at 665 Timberline Dr/ Bolingbrook, IL 60490/ 630-679-0442/ gp@neverquit.us]

Have you been experiencing a lack of energy, foggy thinking, emotional disturbances, depression, emotional "blahs", poor memory, poor coordination, aches and pains in muscles and joints — as well as being tired all the time? If so, you may have an electrical or SPARK problem.

Electricity enables your body functions to take place. Your own body supplies the electricity. Your body has the ability to recharge itself—over and over and over..... However, unlike a battery which must be recharged by an outside source, your body recharges itself from within. In fact, each and every cell contributes to the recharging process via a series of controlled "explosions" within the cell. When nutrients are delivered to cells a chemical reaction takes place releasing energy known as ATP (Adenosine triphosphate). A single molecule of glucose can produce up to 30 molecules of ATP! ATP is the main energy source for the majority of cellular functions. In fact, without ATP there would be no spark of life.

ATP is so powerful it crosses cell membranes so energy can be passed on to other cells/systems in need of extra electrical support to facilitate cellular functions.

All living things, plants and animals, require a continual supply of energy in order to function. The energy is used for all the processes which keep the organism alive. Some of these processes occur continually, such as the metabolism of foods, the synthesis of large, biologically important molecules, *e.g.* proteins and DNA, and the transport of molecules and ions throughout the organism. Other processes occur only at certain

times, such as muscle contraction and other cellular movements. Animals obtain their energy by oxidation of foods; plants do so by trapping the sunlight using chlorophyll. However, before the energy can be used, it is first transformed into a form which the organism can handle easily. This special carrier of energy is the molecule Adenosine triphosphate, or ATP.

ATP also functions outside of cells.

Its release:

- >from damaged cells can elicit pain.
- >from the circulatory system signals a shortage of oxygen in the blood.
- >from taste receptor cells triggers brain specific brain activity.
- >from the stretched wall of the urinary bladder signals that the bladder needs emptying.

When the human body is resting and energy is not immediately needed, the reverse reaction takes place: the ATP molecule is recharged and remains ready to release its energy instantly.

Thanks to AIM's devotion to wellness, a top quality source for ATP is now available. **AIM Peak Endurance®** is a grape-flavored powder drink that includes as its major ingredient ATP, the basic energy molecule or energy currency of the cell. This product enhances exercise performance, increases energy by counteracting hormones that make you feel tired, improves circulation without increasing blood pressure or heart rate, and replaces the ATP that the body is unable to produce as one ages. **AIM Peak Endurance®** also contains a number of B vitamins and electrolytes.

Unlike other “energy” drinks on the market that contain three electrolytes and as much as 10-35 grams of sugar, **AIM Peak Endurance**[®] has five electrolytes — sodium, potassium, chloride, magnesium, and calcium — and only one gram of sugar! This new product is a great complement to **AIM BarleyLife**[®] and not a substitute for the value received from barley.

ATP, the essential currency of energy in our bodies, reaches peak production at age 20, and it begins to decrease at age 30. Men and women have about one-half the production capacity at age 70 compared to age 20.

Full details on **AIM Peak Endurance**[®] may be found in *Partners Living Well*, January-February, 2007.

AIM Peak Endurance[®] in review:

A lack of ATP may result in more frequent colds, shingles, and a lowering of energy.

A lack in electrolytes means poor electrical communication within the body. This may be reflected in muscle control and/or mental activity — most notably in memory.

The B vitamins in **Peak Endurance**[®] are vital to one’s health. Here is a listing of some of the possible negative side effects of low levels of:

B-1: anemia, Alzheimer’s disease, canker sores, hepatitis, types 1&2 diabetes, cardio malfunctions, painful menstruation, multiple sclerosis, less pre- & post-surgery support.

B-2: anemia, migraine headaches, canker sores, cataracts, Parkinson’s disease, sickle cell anemia.

B-3: acne, high cholesterol, high triglycerides, osteoarthritis, schizophrenia, types 1&2 diabetes, anxiety, dermatitis, hypothyroidism.

B-5 (pantothenic acid): unable to release energy from fats, unable to manufacture acetylcholine which is essential for transportation of and release of energy, high cholesterol, high triglycerides, rheumatoid arthritis, acne, lupus.

B-6: unable to process amino acids, unable to manufacture some hormones and to build/process protein, unable to manufacture serotonin, melatonin and dopamine, anemia, autism, depression, morning sickness, PMS, age-related

cognitive decline (failing memory), asthma, canker sores, carpal tunnel syndrome, mental disorders, attention deficit disorder, celiac disease, epilepsy, fibrocystic breast disease, heart attack, kidney stones, osteoporosis, stroke, plus others.

Year after year, various surveys show that one question is asked most often in the doctor’s office: “Do you have anything that can give me more energy? I am tired all the time.” Now, there’s an answer in the form of **AIM Peak Endurance**[®]! Increased energy is only one benefit.

Imagine the benefits others may experience as you introduce them to **AIM Peak Endurance**[®]. How can you describe the life change when depression vanishes? What if autism ceases? What if a friend could get restful sleep night after night? **You could be the one to offer major life changes.** Remember:

A *friend* introduced **AIM** products to Dr. Mary Ruth Swope who has helped thousands around the world to understand the value of health and nutrition.

A *friend* introduced **AIM** products to Janet Pauly, RN. Janet is a cancer survivor. She has told her story around the world and has given hope to those without hope.

A *friend* told Charlie Brown about **AIM** products. He, too, is a cancer survivor. Now Charlie conducts nutrition seminars all across North America and has witnessed many changed lives.

*** ACTION** **What friend can you tell about AIM Peak Endurance**[®]?

As a member, you can order your personal supply of **AIM Peak Endurance**[®], at a cost-effective price, so that you can give your personal testimony about this revolutionary product. You can also participate in **AIM**’s teleclasses led by Ryan Davis, biologist and quality assurance manager, on Wed, 31 Jan, or 28 Feb, at 5 pm MT. Call **AIM** for details.

AIM Peak Endurance[®] 14.09 oz [makes up to 7.5 gallons]

Express customer: \$41.80

Member price: \$38.00

AIM Peak Endurance[®] will soon be available in handy single serving packets.

References: *Chemistry in Britain*, November, 1997.
Swedish Academy of Sciences.